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INVESTOR RELATIONS CONSULTANCY



SGA Strategic Growth Advisors



A COMMUNICATION POWERHOUSE



OVER

1000

YEARS OF CUMULATIVE
EXPERIENCE

OVER

300

CLIENTS

OVER

\$100+BN

TOTAL MARKET CAPITALISATION
OF CLIENTS UNDER IR PRACTICE

WE TRANSFORM PERCEPTION. WE CREATE VALUE.

ABOUT SGA

India's No. 1

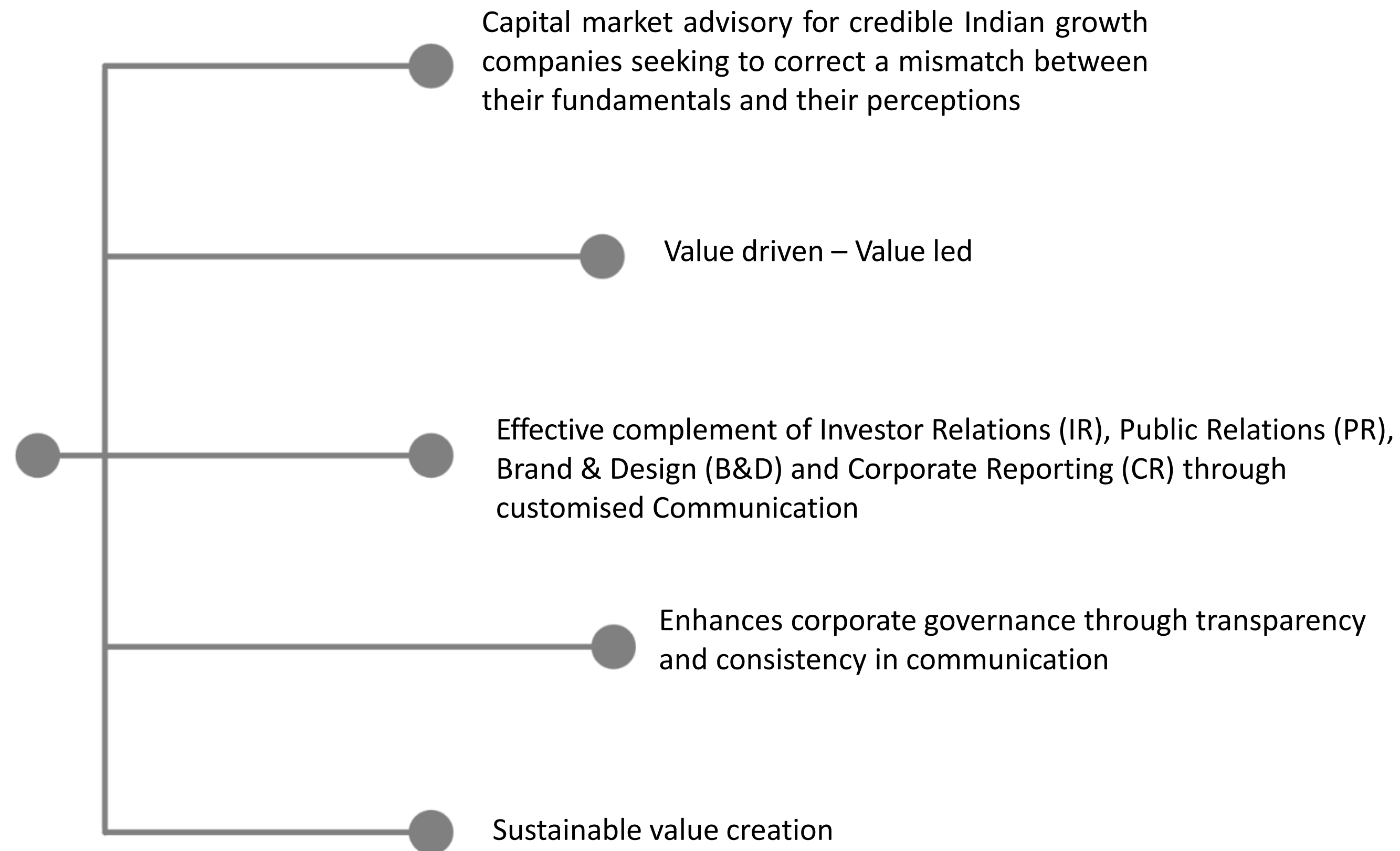
Integrated communication consultancy, offering 360-degree communication solutions. With approximately 300 unique clients across our practices, we deliver impactful strategies that create lasting value.

With a deep understanding of business, we go beyond conventional communication, we architect narratives, build reputations and create value. Our customized, end-to-end solutions help organizations establish a strong, differentiated presence across stakeholders.

Positioned as a communication powerhouse, we provide tailored, strategic frameworks that enhance corporate valuation and brand salience. Our expertise is anchored in four core practices - Investor Relations, Corporate Relations, Public Relations, Brand & Design. Backed by a dedicated team of 175+ and growing, we don't just shape perceptions, we transform them, ensuring long-term success for our clients



The SGA Practice





The SGA Strength

The SGA Commitment



Interface on behalf of clients
helping liberate management time



Available 24x7, making it possible for clients
as well as market participants to solve issues quickly

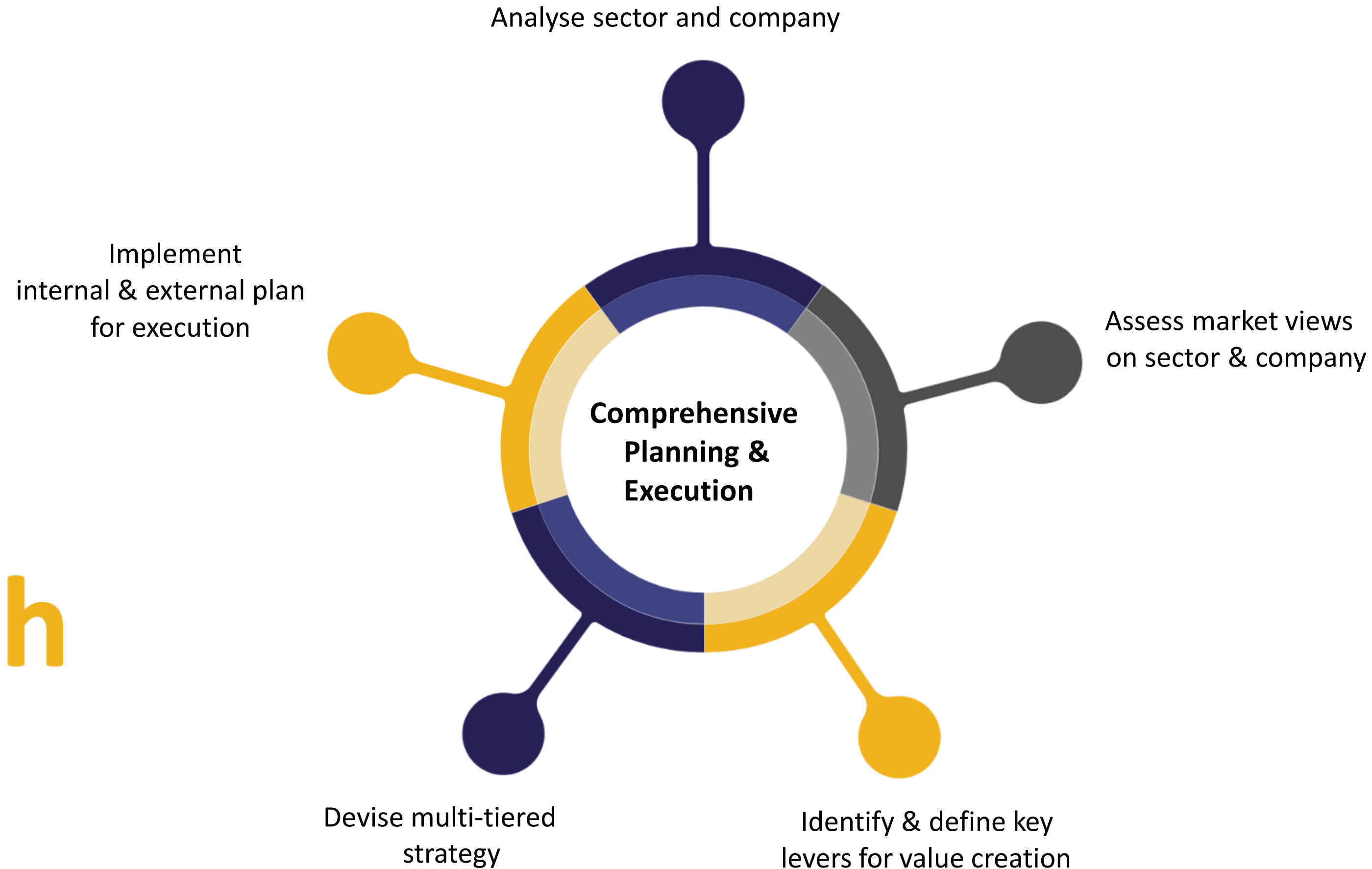


Structured communication methodologies
for clients, resulting in coherence and consistency

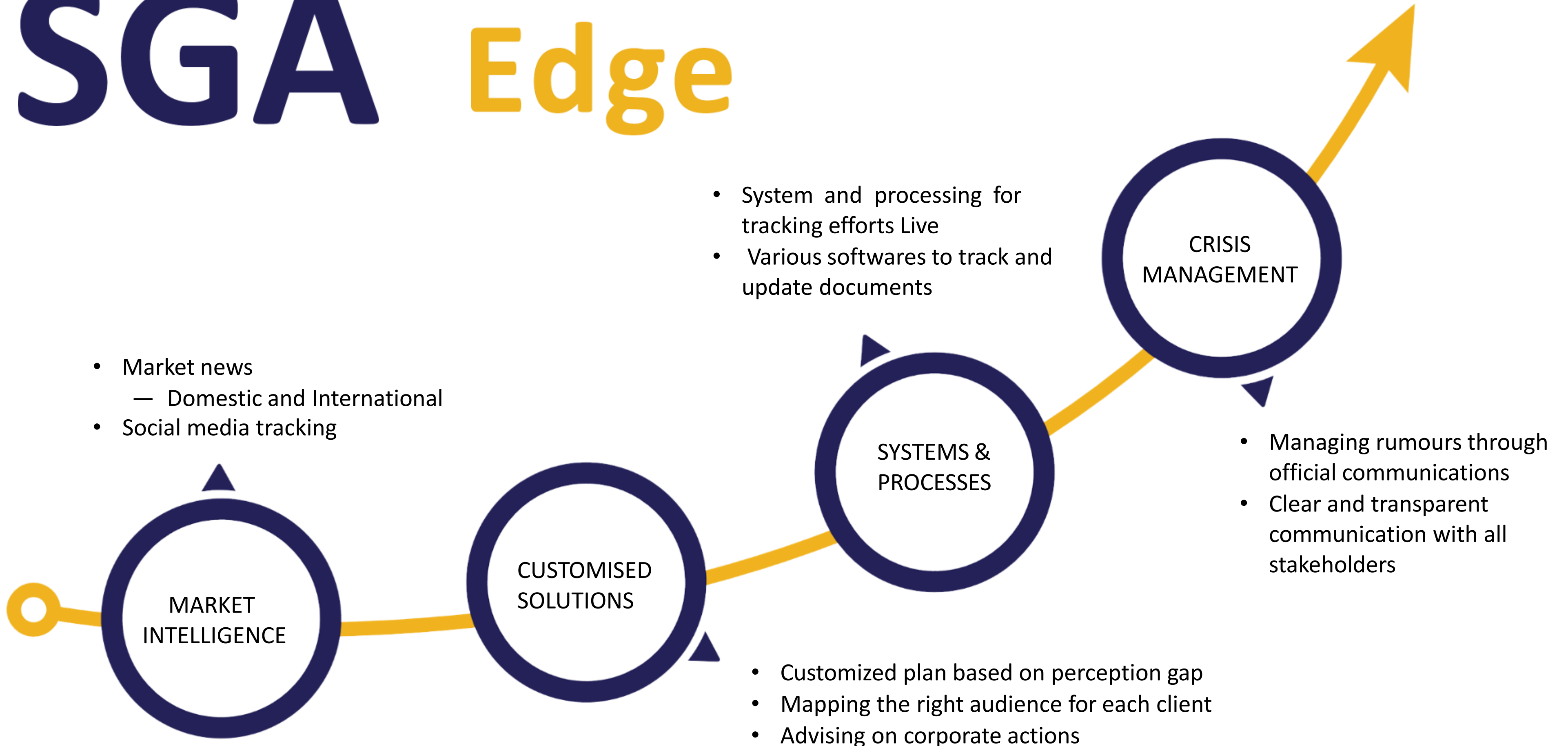


Positioning a company distinctively in the
mind of the investor community

The SGA Approach



The SGA Edge



AUTO & AUTO
ANCILLIARIES

HEALTHCARE,
PHARMACEUTICALS &
CROPCARE

FINANCIALS & FINTECH

CONSUMER, RETAIL &
FMCG

SPECIALITY CHEMICALS

HOSPITALITY

DEFENCE

LOGISTICS

MEDIA &
ENTERTAINMENT

METALS & PAINTS

POWER & EQUIPMENT



REAL ESTATE

RUBBER

RENEWABLES

WASTE MANAGEMENT

CONSTRUCTION
& INFRASTRUCTURE

RATINGS

TRAVEL & TOURISM

INDUSTRIALS

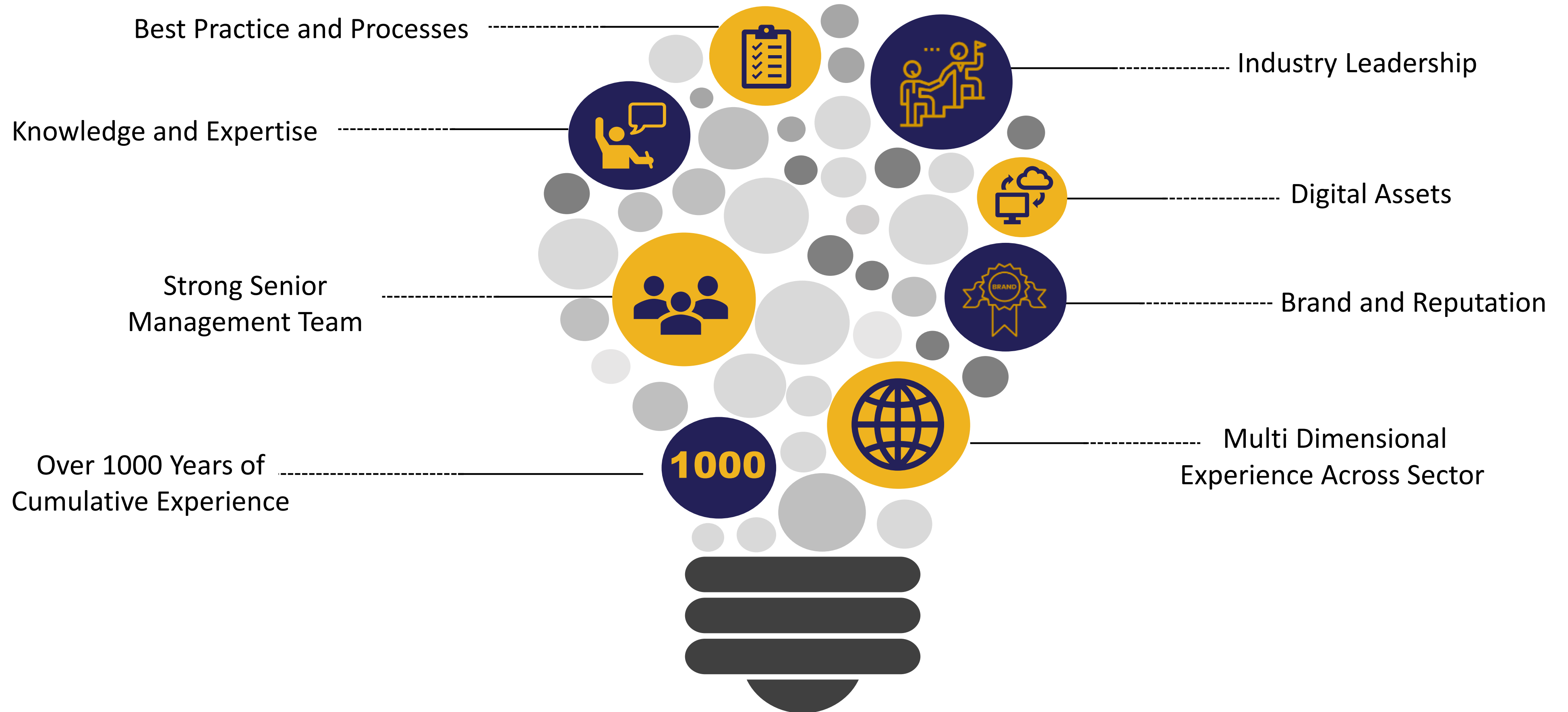
TEXTILE

IT & ITeS / BUSINESS
SERVICES

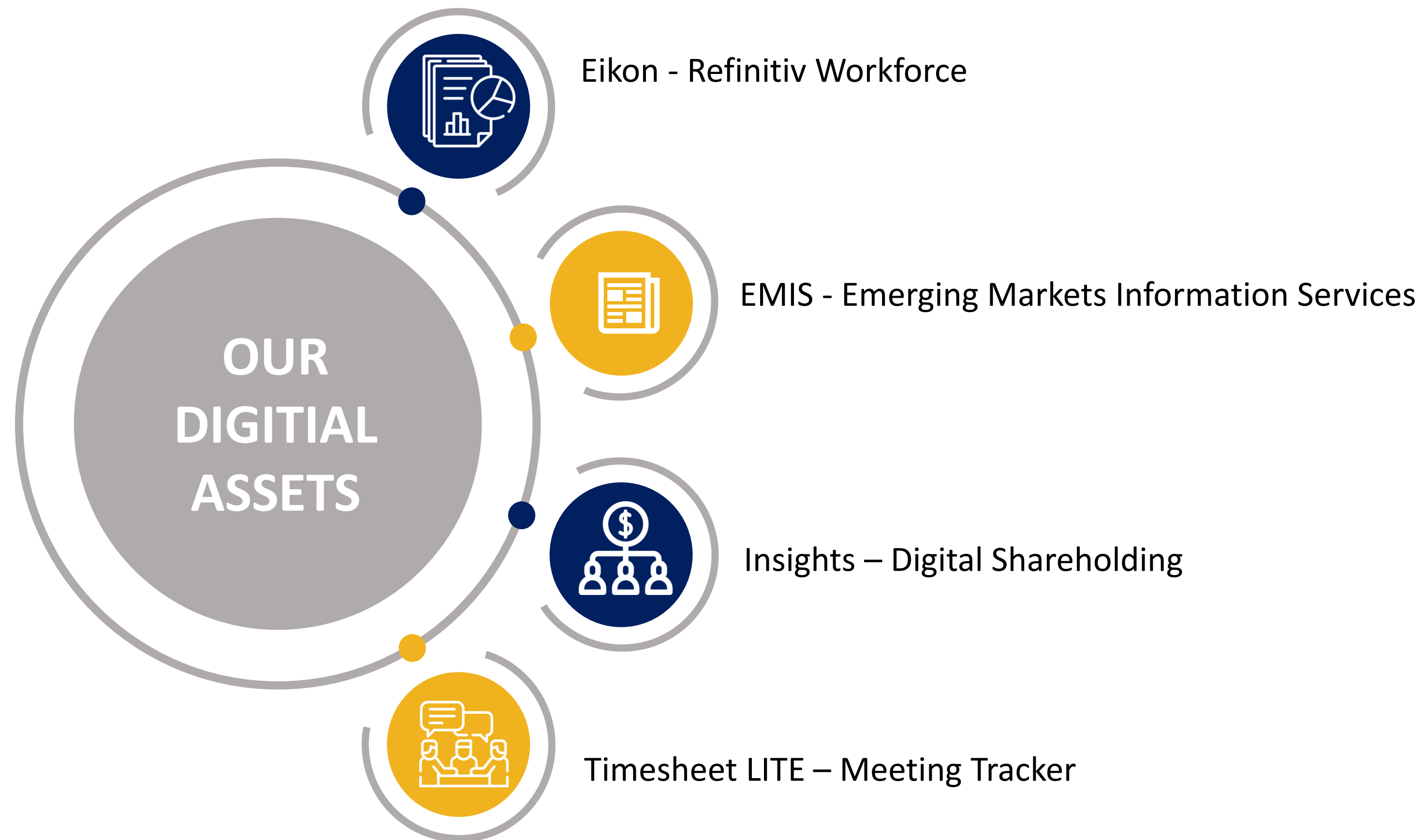
CONSUMER WARE &
STATIONERY

EDUCATION

WhySGA



SGA Digital Assets



ABOUT IR

Investor Relations

We strategically position your corporate story to inspire investor confidence and drive long-term value.

Our Investor Relations practice focuses on building a compelling investment thesis, securing research coverage, expanding the investor base, and managing market perceptions with precision.

Through targeted messaging, reputation management and effective communication strategies, we craft narratives that resonate with investors, enhance credibility and create sustainable value. Whether shaping the investment idea or marketing it to the right audience, we ensure your business stands out as a high-value opportunity in a competitive market.

Our clients are spread across 20+ sectors and have a cumulative market cap of ~USD 100 billion, demonstrating our extensive reach.



IR - Value Unlocking



- Building the “Investment Idea”
- Marketing the idea through research coverage
- Investor base expansion
- Perception management
- Communication & messaging

7,500+
NETWORK
connections

7,50,000+
hours of
INTERACTIONS

LARGE format
ANALYST MEETS

Target Audience for Clients:

Foreign Institutional Investors, Domestic Institutional Investors, Private Equity, Insurance Funds, Portfolio Management Services, Ultra-HNI, HNIs and Family Offices

PLANT and
BRANCH VISITS

IR - Awards & Accolades



2019: IR Magazine London – India Forum Awards



Balkrishna Industries Limited was awarded for
best Investor meetings (Mid cap)



Music Broadcast Limited was winner of
best Investor meetings (Small cap)

“Certificate of Excellence” was awarded to



AMBER ENTERPRISES



GREENLAM INDUSTRIES



NOCIL



HIKAL



UNO MINDA



PNB HOUSING FINANCE

2015: Awarded as Top IR Agency for Best Investor Communication Practice



IR - Awards & Accolades

Mr. Shogun Jain has won the “Equalifi’s 40 under 40 Alternative Investment Professionals in India” Award



ABOUT PR

Public Relations

Offers end-to-end narrative and media solutions that elevate your brand's voice and presence.

We specialize in Financial PR, media management, digital media campaigns, crisis management and reputation management, creating impactful stories that resonate with your audience.

Our experts craft compelling narratives that not only capture attention but also build and enhance your brand's reputation. Whether it's steering through a crisis, driving media coverage, or executing digital campaigns that make an impact, we manage every aspect of your communication strategy.



PR - Strategic Communication



- Strategic Narrative Building
- Media Relations
- B2C / B2B PR Campaigns
- Leadership Personal Brand Building
- Thought Leadership Building
- Bespoke Curated Brand IPs
- End-to-end planning for Corporate & Industry Events
- Account Based Marketing
- Startup Communications
- Funding & Other Strategic Announcements
- Award Nomination / Case Studies Writing
- International PR & Editorial Outreach
- Crisis & Reputation Management
- Trade Association Outreach
- Regional Media Outreach
- Pre-IPO corporate brand nurture / SME Listing
- Capital Market Communications

Target Audience for Clients:

Key Financials, Mainlines, Regionals, Online and Electronic Media

250+
MEDIA
HOUSE CONNECT

25,000+
COVERAGE
GENERATED

TIER 1,2,3
Cities &
PAN INDIA

PR - Awards & Accolades

Mr. Kevin Shah has won the “40 under 40” Award for PR and Corp Comm by Business World & exchange4media Group



ABOUT B&D

Brand & Design

Practice brings your brand to life through strategic storytelling and visually compelling experiences.

B&D is the creative arm of our communication consultancy, driving impact through Branding, Content Creation, Design, Production and Digital Marketing.

We specialize in branding, corporate AVs, and coffee table books, creating designs that speak to your audience and elevate your brand's identity.

From sleek corporate presentations to beautifully crafted books, our work showcases your business in its truest form, blending creativity with purpose. Every project is a journey that ensures your brand narrative is told with precision and impact, enhancing your corporate presence and leaving a lasting impression.



ABOUT B&D

Social Media & Digital Services

We ensure your brand isn't just seen, it's felt.

From eye-popping digital campaigns to engaging social media strategies, we create experiences that spark conversation and keep your audience coming back for more.

Every post, every ad and every share tells your story with creativity and impact. Whether it's boosting your social presence or designing content that clicks, we ensure your brand shines in the ever-evolving digital space. At SGA, your brand doesn't just participate, it leads the conversation.



Brand & Design



- Branding & Rebranding
- Photography
- Corporate AV
- Coffee Table Book
- Social Media Management
- Digital Marketing
- Website Design and development

200+
COFFEE TABLE
BOOKS

15,000+
ACRES OF LAND
SHOT

ABOUT CR

Corporate Reporting

Practice focuses on creating integrated and impactful reports that showcase your company's performance.

We enhance corporate governance and build stakeholder trust through clear, transparent communication.

We specialize in annual reports, ESG and BRSR reports, as well as brochures, presentations and year-end stationeries. Our reports provide a comprehensive and visually engaging view of your business, highlighting key insights and sustainability efforts.

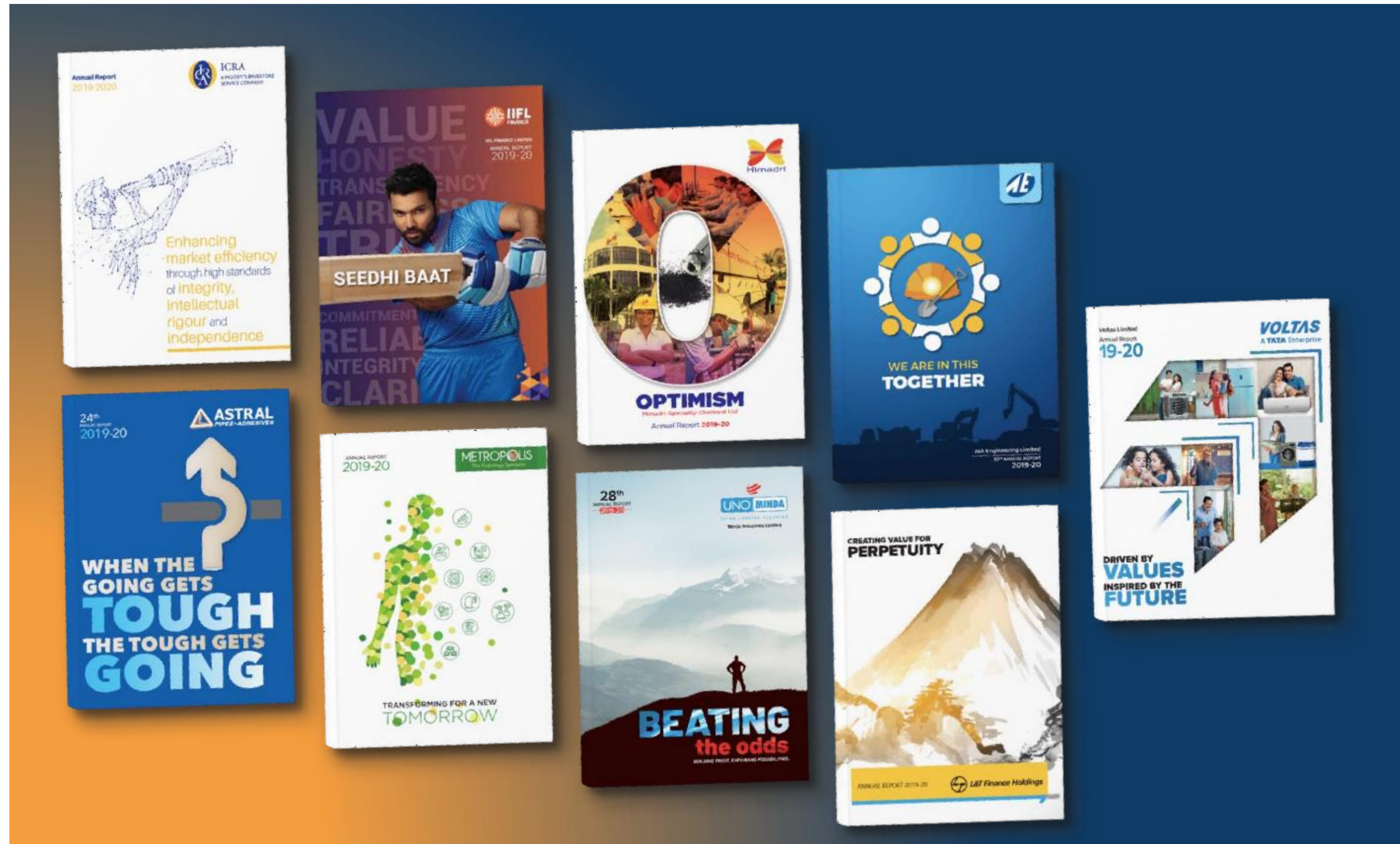
Adhering to compliance, we tell your story, offering stakeholders a clear understanding of your operations and commitment to long-term growth.

CR Practice is under collaboration with Adsvita Communique Private Limited.



CR - Creative Storytelling

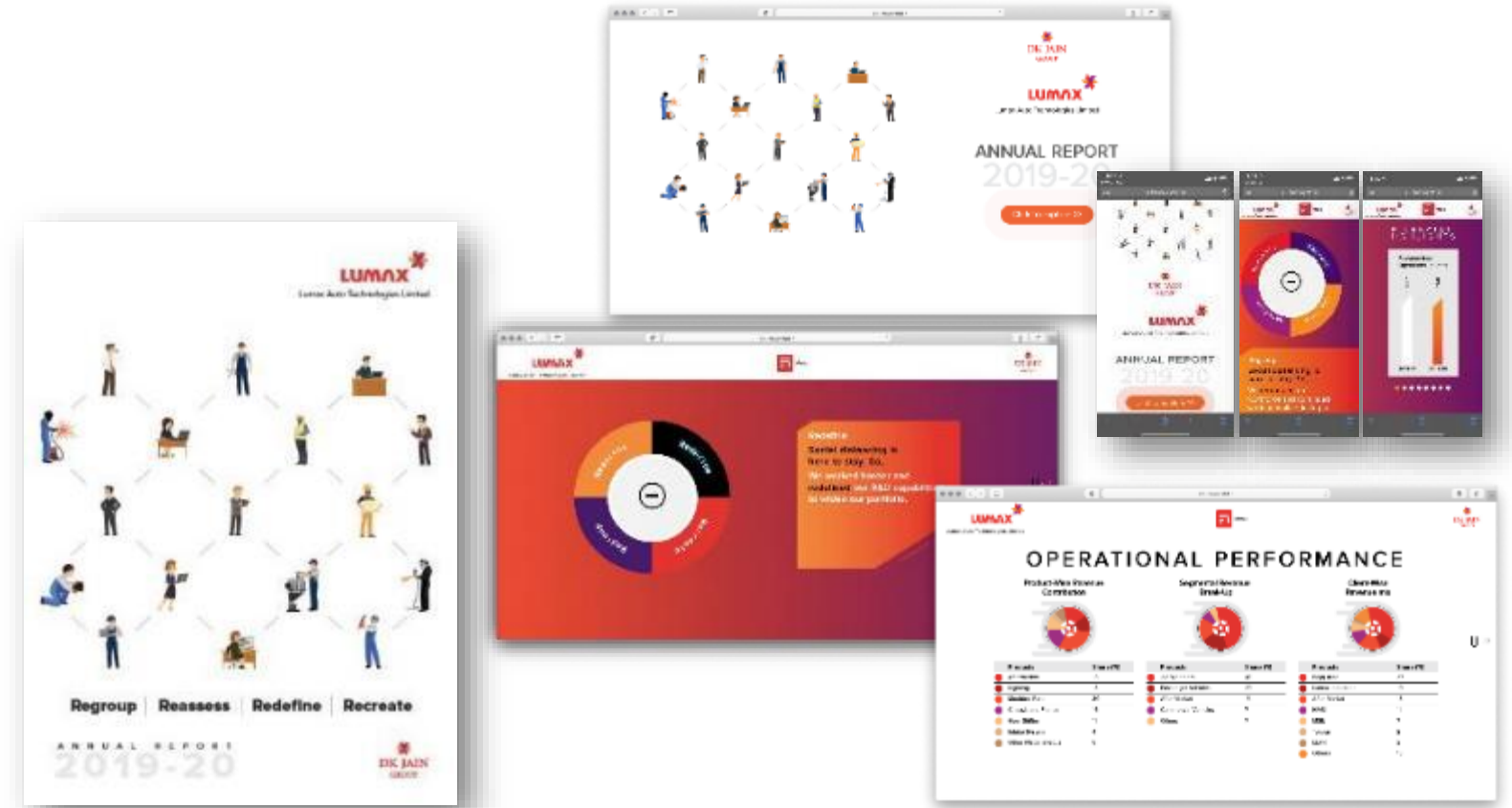
- Annual report development
- Integrated reporting
- Sustainability reports
- ESG Reports
- Other offerings include:
 - Brochures
 - Presentations
 - Year-end stationaries
 - Print / magazine ads
 - Logo
 - Digital



CR - Creative Storytelling



CR - Digital Innovations



WE TRANSFORM PERCEPTION. WE CREATE VALUE.

CR - Awards & Accolades



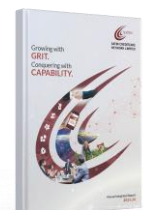
Click Logo for the video on our LinkedIn profile



Vision Awards 2023-24 Annual Report Competition (USA)



SGA Advita's 18 Reports have been recognized among the Top 100 reports globally



Platinum
Top 100 (Rank #12)
Best Agency

Satin Creditcare Network Limited



Platinum
Top 100 (Rank #30)
Best Report Financials
Worldwide

Equitas Small Finance Bank



Platinum
Top 100 (Rank #41)

Lumax Industries Limited



Platinum
Top 100 (Rank #45)

NOCIL LIMITED



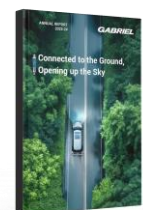
Platinum
Top 100 (Rank #48)

Uno Minda Limited



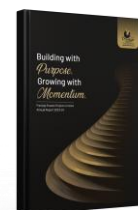
Gold
Top 100 (Rank #54)

Highways Infrastructure Trust



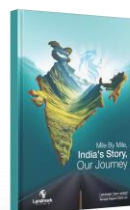
Gold
Top 100 (Rank #61)

Gabriel India Limited



Gold
Top 100 (Rank #62)

Prestige Estates Projects Limited



Gold
Top 100 (Rank #64)

Landmark Cars Ltd



Gold
Top 100 (Rank #71)

Mafatlal Industries Limited



Gold
Top 100 (Rank #74)

Lumax Auto Technologies Limited



Gold
Top 100 (Rank #75)

Kaynes Technology India Limited



Gold
Top 100 (Rank #78)

Sansera Engineering Limited



Gold
Top 100 (Rank #79)

Pearl Global Industries Limited



Gold
Top 100 (Rank #87)

India Shelter Finance Corporation Limited



Gold
Top 100 (Rank #88)

Master Trust Limited



Gold
Top 100 (Rank #89)

3i Infotech Limited



Gold
Top 100 (Rank #94)

Zaggie Prepaid Ocean Services Limited

★ Our score now stands at **182 global recognitions in 9 years!**

★ We continue to retain our position as **India's leading award winner** at a global level

CR - Awards & Accolades

Mr. Chintan Kotak has won the e4mContent40Under40 Award



Mr. Nirmith Thakker has won the
e4mContent40Under40 Award



Supervisory Board



SAMIR SHAH

Chairman

A Chartered Accountant by profession, Mr. Shah has more than 40 years of experience across diverse functions as corporate finance capital markets, investor relations, business strategy and planning. He founded SGA in 2010.

Prior engagements:

Head – Corporate Finance and Investor Relations,
Suzlon Energy Limited
Executive Vice President at a Private Equity Firm,
Vice President at a Leading Stock Broking
Vice President at a NBFC



Dr. NAMRATA RUPANI

CEO, Brand & Design Practice

Dr. Namrata Rupani is an accomplished dentist and commercial photographer. Four years ago, she set up an integrated company, Capture Life, which includes all her three business verticals: the dental clinic, photography service, and a fine art prints service. Her work includes photography, videos, 100+ coffee table albums, legacy books & flash books. Her work has been displayed at various exhibitions, including being commissioned by L&T to document the making of the Metro Rail in India, having exhibited on for FICCI on International Ladies Day, and more recently a Solo Photography exhibition by the Goethe Zentrum, Hyderabad, which was titled “Stories in Stone” – a depiction of old architecture from all over India. She ventured into the Fine Art Print business as well under the same name to make fine art prints and provide design and print solutions for various clients from all over India. Namrata as a speaker at TEDx Nalsar University in 2016 shared her views about just how far photography can travel from going beyond a passion to being able to connect with hundreds of people through a powerful form of art and expression.



KEVIN SHAH

Managing Director

Kevin co-founded SGA and is focusing on developing the public relations practice of the firm. He also overlooks investor relations & corporate reporting business. His expertise is business development and he directly manages client relationships. Additionally, he manages Client Relations Management (CRM) and controls, systems & processes. In November 2020, he won the 40 under 40 Award for PR and Corp Comm by Business World. He has over 12 years of experience.

Prior engagements:

Interned with S.R. Batliboi & Co., an associate member firm of Ernst & Young LLP

IR Practice - Leadership Team



SHOGUN JAIN
CEO, IR Practice

Shogun is Masters in Commerce with over 19 years of experience in Capital Markets and Investor Relations. He has been with SGA since 2014.

Prior engagements:

Associate, Investor Relations - Aarnine Financial Markets,
Associate, Investor Relations - Orbit Corporation,
Junior Associate - Edelweiss Securities



JIGAR KAVAIYA
COO, IR Practice

Jigar is an MBA with over 19 years of experience in the areas of investor relations and corporate finance. He has been with SGA since 2011.

Prior engagements:

Manager Investor Relations - Reliance Infrastructure,
Assistant Manager Investor Relations - Suzlon Energy,
Financial Analyst - Seagal Financial Services

Over 50+ member team comprising of Group Account Heads, Account Managers, Business Analysts & Associates

IR Practice - Leadership Team



RAHUL AGARWAL

Associate Director, IR Practice

Rahul is a qualified MBA (Finance) and BE (IT) with more than 15 years of experience. He was with SGA from January 2017 to March 2019 and has re-joined after a stint of 1.5 years with TATA Steel where he also managed development of 'Shareholder Analysis System' and 'IR Management' at Group level.

Prior engagements:

Manager Financial Strategy & IR - Tata Steel Ltd
Associate - Value Vision Ltd
Associate - Centrum Capital Ltd
Manager Finance - Dighi Port Ltd



NEHA SHROFF

Associate Director, IR Practice

Neha is a CFA and MBA in Finance with over 13 years of experience in Investor Relations, Corporate Strategy and Financial Modelling. She was in SGA from June 2014 to November 2020 and after working with Ernst & Young and Oriental Capital (IR Firms), she has re-joined SGA in April 2024.

Prior engagements:

Vice President - Ernst & Young - IR Department
Head Account Manager - Orient Capital
Research Analyst - K. R. Choksey Shares & Securities

Over 50+ member team comprising of Group Account Heads, Account Managers, Business Analysts & Associates

IR Practice - Management Team



SHIKHA PURI

Group Account Head

Shikha is a qualified MBA (Finance) from ICFAI Business School with more than 15 years of experience in Investment Banking. She worked on execution of mandates for M&A and PE Advisory. She joined SGA in September 2021.

Prior engagements:

Assistant Director - Lodha Capital Markets
Analyst - Credit Suisse Securities India



PARIN NARICHANIA

Group Account Head

Parin is MBA in Finance. He has over 15 years of experience in Investor Relations. He has been at SGA since March 2019.

Prior engagements:

Associate Director (IR) - Gutenberg Communications
Manager (IR) - Jindal Worldwide
Account Director - Concept IR
Senior Account Executive - Adfactors PR



SAGAR SHROFF

Group Account Head

Sagar is a Chartered Accountant and MBA with 15 years of experience of Investor Relations, Transaction Advisory Services & External Audit. He was in SGA from January 2018 to November 2020 and after a stint of 1 year with Oriental Capital (IR Firm), has re-joined SGA in November 2021.

Prior engagements:

Senior Associate - Radisson Consulting & Co. LLP
Assistant Manager - D. Kothary & Co, Chartered Accountants

IR Practice - Management Team



SHRIKANT SANGANI

Group Account Head

Shrikant has cleared CFA level 1 exam from CFAI and Diploma in Business Finance from ICFAI. He has over 14 years of experience in Corporate Finance, Treasury & Investor Relations. He has been at SGA since March 2017.

Prior engagements:

Executive - Treasury & Corporate Finance - Siemens
Manager - NSP Forex
Team Member - JP Morgan



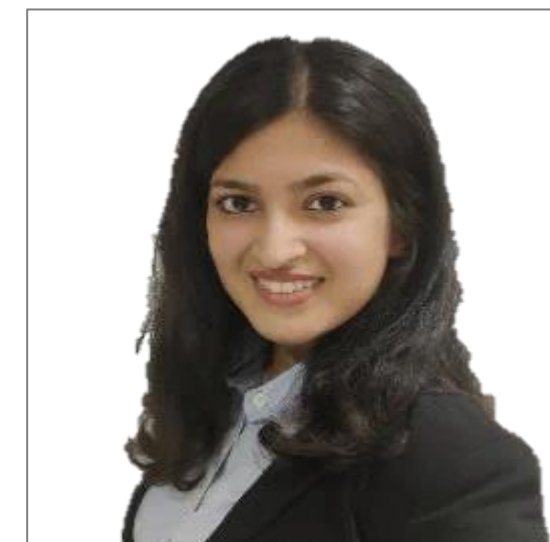
DEVEN DHRUVA

Group Account Head

Deven is a Chartered Accountant with over 11 years of experience & expertise in the field of investor relations, client engagement, equity research & capital markets. He was in SGA from August 2016 to November 2020 and after a stint of 1 year with Oriental Capital (IR Firm), has re-joined SGA in November 2021.

Prior engagements:

Research Analyst - Beehive Capital Advisors
Associate - Revelation Portfolio Management



AMI PAREKH

Group Account Head

Ami is BAFM & CFA Level II cleared. She has over 9 years experience as an Analyst. She joined SGA in December 2017.

Prior engagements:

Equity Research Analyst – Fiduciary
Euromax Capital
Analyst – Nomura Securities India

IR Practice - Management Team



NISHANT DUDHORIA
Account Manager

Nishant is an MBA in Global Banking and Finance with over 11 years experience in managing teams for Financial Modelling, Valuation, and Mergers and Acquisitions. He joined SGA in January 2024.

Prior engagements:

Research Associate - University of Birmingham
Manager (Finance) - Switz Group (Dubai)
Assistant Manager-IB - Lodha Capital Markets
Finance Controller - Real-Un-Real LLP
Audit Assistant - Lodha & Co.



AAKASH MEHTA
Account Manager

Aakash is an MBA in Finance with over 10 years experience in capital markets. He joined SGA in May 2021.

Prior engagements:

Senior Consultant - Dickenson World
Credit Analyst - Reliance Capital
Associate – Karvy Private Wealth

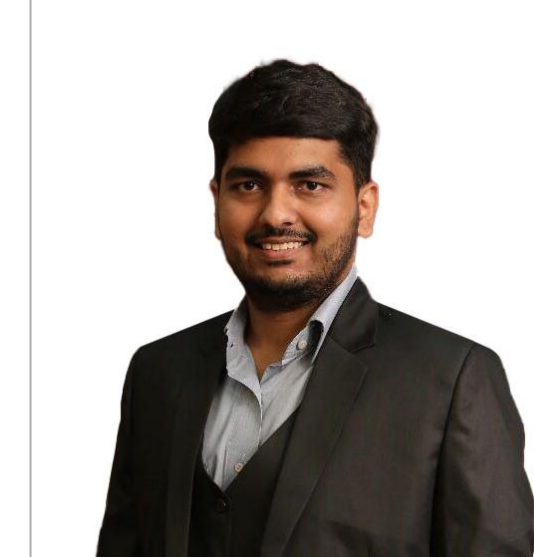


MANDAR CHAVAN
Account Manager

Mandar is MMS (Finance) with over 8 years of experience. He has worked with Morningstar India Private Limited as Data Research Analyst. He joined SGA in July 2018.

Prior engagements:

Analyst - Morningstar India Pvt. Ltd.



ABHISHEK SHAH
Account Manager

Abhishek is a PGDM with 7 years experience. He has worked with MSCI Inc. as an Analyst for a year. He has joined SGA in July 2018.

Prior engagements:

Analyst - MSCI Inc

PR Practice - Leadership Team



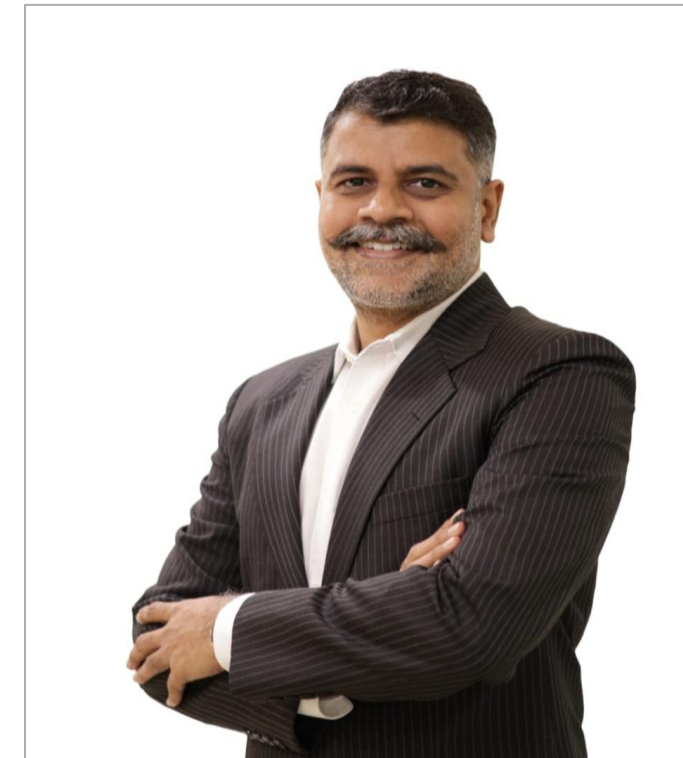
SUDHIR SHETTY

Partner & Joint CEO, PR Practice

Sudhir, an industry veteran, has over 25 years of experience working at Adfactors PR, prior to which he has also been a financial journalist for nine years across leading wire agencies and a financial daily.

As a Senior Vice President at Adfactors PR, he had fostered Public Relations (PR) & Investor Relations (IR) practices that served clients across sectors. He has overseen the communication strategies for complex M&A transactions, crises, corporate activities, public offerings for some of the big Indian as well as multinational companies over the years. Sudhir has a deep understanding about Corporate PR, Financial PR, Capital Markets PR, Investor Relations and Media. His key responsibilities comprised providing strategic board-level counsel to clients, building, and managing relations with key stakeholders, developing client base and managing relationship with clients.

Sudhir has a degree from Mumbai University and has done his Master's in Business Administration. He is also a Certified Financial Planner (CFP).



RAHUL JAIN

Partner & Joint CEO, PR Practice

Rahul has over 22 years of experience in the communications and PR space. In his last stint of almost a decade with Adfactors PR, he was instrumental in building the Fintech and New Economy space from ground zero.

He is well-known in the startup space for curating award-winning communication campaigns and building industry first categories such as 'School EdTech', 'Rural Fintech' 'Treasury Tech' etc. He has closely worked with 100+ internet economy brands and thoroughly understands the intricacies of the startup ecosystem.

Rahul has been awarded with Reputation Today 40 Young Turks and BW 40U40 PR Professional for building robust business practice and bespoke solutions for clients.

PR Practice - Management Team



DIVYATA KHALANS

Sr. VP & Head North

Divyata has 17 years of experience in communications and brand development development, focusing on strategies that build trust and enhance reputations.

Her experience spans across Adfactors, Edelman, Ogilvy Public Relations and HT Media Ltd.

She has received industry recognition such as the E4M PR and Corp Comm 40 Under 40 award in 2023.

She holds a degree in Advanced Programme in FinTech, PG Certification in Digital Marketing & Communications, Executive Education Program – Stepping into Leadership and MBA in Marketing.



DEBDOOT MAJUMDER

VP, Client Delight

Debdoot is a PR professional with over 10+ years of experience and expertise in managing both startup & internet economy clients across early-age to soonicorns and traditional businesses in aviation, tourism, banking etc.

He joined SGA after a 10 year stint at India's largest public relations consultancy wherein he was a part of the team that built the startup and fintech practice from ground zero. Debdoot comes with an experience of managing communications for some of India's / world's leading fintech conferences.

He has also received global accolades for successfully leading communication campaigns for brands across aviation and fintech.

An Economics graduate, Debdoot holds an MBA in Marketing. He has undergone an Advanced Programme in FinTech and Financial Blockchain from IIM, Calcutta and holds a Post Graduate Certificate in Digital Marketing and Communication from MICA.



ANILKUMAR YADAV

VP, Client Delight

Anil is a PR Professional and communications specialist with over 16 years of expertise in corporate and financial PR. He has experience in dealing with the intricacies of reputation management, brand building, and crisis communication. He possesses a comprehensive skill set that spans traditional and new-age media, digital marketing, and social media management. Additionally, he has conceptualized and implemented successful communication campaigns across diverse sectors, including BFSI, Fintech, Technology, Cryptocurrency, Startups, Auto, Infrastructure, and Real Estate.

He has held pivotal roles at some of the leading PR consultancy firms such as Adfactors PR and Concept PR, delivering impactful campaigns for multi-sectorial companies and managing communication for the country's top events in Fintech and Real Estate. He holds a Post Graduate Certificate in Digital Marketing and Communication from MICA and has completed an Advanced Programme in FinTech and Financial Blockchain from IIM Calcutta, showcasing his commitment to staying abreast of industry advancements

Over 40+ member team comprising PR, Media and Content professionals

Brand & Design Practice - Leadership Team



Dr. NAMRATA RUPANI CEO, Brand & Design Practice

Dr. Namrata Rupani is an accomplished dentist and commercial photographer. Four years ago, she set up an integrated company, Capture Life, which includes all her three business verticals: the dental clinic, photography service, and a fine art prints service. Her work includes photography, videos, 100+ coffee table albums, legacy books & flash books. Her work has been displayed at various exhibitions, including being commissioned by L&T to document the making of the Metro Rail in India, having exhibited on for FICCI on International Ladies Day, and more recently a Solo Photography exhibition by the Goethe Zentrum, Hyderabad, which was titled “Stories in Stone” – a depiction of old architecture from all over India. She ventured into the Fine Art Print business as well under the same name to make fine art prints and provide design and print solutions for various clients from all over India. Namrata as a speaker at TEDx Nalsar University in 2016 shared her views about just how far photography can travel from going beyond a passion to being able to connect with hundreds of people through a powerful form of art and expression.

Over 25+ member team comprising Content strategists, Graphic Designers, Video Editors, Content Writers, Social Media Managers & Digital Marketing Managers

CR Practice - Leadership Team



CHINTAN KOTAK

CEO, Corporate Reporting Practice

Chintan is a qualified MBA with specialization in finance and marketing. He has over 15 years of experience in the field of annual report positioning and communications. He is also officially certified for <IR> from KPMG. He also has knowhow on interactive web solutions and digital marketing.

Prior engagements:

Business Analyst and Development Manager at one of the leading IT Company,
Research Associate and Senior Research Consultant at two of the India's leading AR agencies



DEBABRATA DUTTA

COO, Corporate Reporting Practice

Debabrata possesses over 30 years of experience as a graphic designer and production manager. His innovative graphic artistry combined with out-of-box design concepts and methodology allows him to deliver a perfect amalgamation between the content and creatives. He has successfully handled big ticket clients across varied industries and has detailed production knowhow. He has successfully exhibited projects like annual reports, brochures, coffee table books, flyers ads, hoardings and many more projects across range of communications like annual reports, brochures, coffee table books, flyers, ads hoardings and many more.

Prior engagements:

Senior Graphic Designer and Production Manager at a leading PR Company,
Senior Production Manager at two of the India's leading AR agencies,
System Operator and Graphic Designer at various designing agencies

Over 60+ member team comprising Content Strategists, Editors, Brand visualizers, Client Relationship Managers & Typesetters



Contact Us



IR Practice

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B&D Practice

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